



Press Release

Reverdia Hires New Business Development Manager, Grows Commercial Team

16 December 2016

Alexander Krapivin has joined Reverdia as Business Development Manager, effective immediately. He will work with the company's Commercial Team to maximise opportunities in the rapidly-growing global market for bio-succinic acid.

Krapivin previously worked at GFBiochemicals, developing the market for bio-based platform chemicals in applications such as resins and coatings, bioplastics and downstream markets. Prior to GFBiochemicals, he established a strong track record at Dow Corning, Dow Chemical and Shell Chemicals in international sales, business development and marketing.

"We are very confident Alexander will deliver further growth for Biosuccinium[®]," said Marcel Lubben, President at Reverdia. "He is a strong addition and we welcome him to our team. I am convinced that his personality, broad commercial expertise and network in international business will make him successful at Reverdia."

About Reverdia

Reverdia enables the bio-based materials of tomorrow with its industry-leading Biosuccinium[®] offering. It works with brand owners and manufacturers on application co-development for sustainable products. Produced since 2012, Biosuccinium[®] is sold globally. The Biosuccinium[®] Technology is also offered under license to value chain partners and co-producers.

For more information visit www.reverdia.com

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